Brainstorm

I. Aim or Goal

A. To generate A LOT of ideas

B. To generate NEW & INTERESTING ideas

II. Do NOT put items in ORDER – you will do that LATER in the outline…

A. No LISTS

B. No FREEWRITES

III. Do NOT edit – you will do this later, after you have a claim

A. You should have items in your BS that AREN’T related to your question

1. I call this ‘noise’

B. Sometimes the worst idea can lead to the best claim if you are creative.

IV. Do not be afraid to use a lot of paper