# Persona Card - Learning Design

This work by the OU H817 module “Openness and innovation in elearning” (<http://www3.open.ac.uk/study/postgraduate/course/h817.htm>) is licensed under a [Creative Commons Attribution-NonCommercial-ShareAlike 2.0 UK: England & Wales License](http://creativecommons.org/licenses/by-nc-sa/2.0/uk/deed.en_GB).

See <http://www.ld-grid.org/resources/representations-and-languages/personas> for a short introduction to personas. To use this template, open it at <http://goo.gl/m1Fp6>, make a copy and edit.

|  |  |
| --- | --- |
|  | **Name:** **Gender:** **Age:****Lives in ... with ... Likes ...** |
| **Education and experience** |  |
| **Role and responsibilities** |  |
| **Technical skills** |  |
| **Subject domain skills and knowledge** |  |
| **Motivation and desires** |  |
| **Goals and expectations** |  |
| **Obstacles to their success** |  |
| **Unique assets** |  |